

# AdweekMedia

## INDUSTRY EVENTS 2008

Start Date	End Date	Conference	Location	Issue Date	Conference Website	Bonus Distribution
1/7	1/10	2008 International Consumer Electronics Association	Las Vegas Convention Center Las Vegas, NV	1/7	www.cesweb.org	TBD
1/9	1/9	Billboard Digital Music Live	Venetian Hotel Las Vegas, NV	1/7	www.billboard.com	TBD
1/13	1/16	National Retail Federation Annual Convention	Jacob Javits Center New York, NY	1/14	www.nrf.org	TBD
1/14	1/18	MACWorld Conference and Expo	Moscone Center San Francisco, CA	1/14	www.macworldexpo.com	TBD
1/19	1/27	North American International Auto Show	COBO Center Detroit, MI	1/14	www.naias.com	TBD
1/26	1/26	Directors Guild Awards	Los Angeles, CA	1/21	www.dga.org	TBD
1/27	1/27	Screen Actors Guild Awards	Los Angeles, CA	1/21	www.sagawards.org	TBD
1/27	1/29	14 <sup>th</sup> Annual Marketing to Hispanics Conference	Westin Colonnade Coral Gables, FL	1/28	www.srinstitute.org	
1/28	1/31	NATPE 2008 Conference & Exhibition	Mandalay Bay Resort Las Vegas, NV	1/28	www.natpe.org	500 AW 500 BW 500 MW
1/29	2/1	Kid Power Food and Beverage Conference	Hyatt Harborside Hotel Boston, MA	1/28	www.iqpcevents.com	
1/30	1/30	The Magazine Lifetime Achievement Awards (Henry Johnson Fisher Award / Magazine Editors' Hall of Fame)	Gotham Hall New York, NY	1/28	www.magazine.org	TBD
2/3	2/3	Superbowl 2008	TBD	1/28	www.nfl.com	TBD
2/5	2/7	AAF Most Promising Minority Students	NY Athletic Club New York, NY	2/4	www.aaf.org	TBD
2/6	2/8	Retail Advertising & Marketing Association RAC 08	The Hilton Chicago, IL	2/4	www.rama-nrf.org	TBD
2/6	2/8	CTAM 2008 Research Conference	Renaissance Hollywood Hotel Los Angeles, CA	2/4	www.ctam.com	N/A
2/9	2/12	NADA (National Auto Dealers Assoc)	San Francisco, CA	2/4	www.nada.org	TBD
2/10	2/13	iMedia Connections Brand Summit	Hyatt Regency Coconut Point, FL	2/11	www.imediainconnection.com	TBD
2/11	2/13	RAB 2008	Hyatt Regency Atlanta, GA	2/11	www.rab.com	TBD
2/12	2/12	Annual Advertising Law and Business Affairs Conf	The New Yorker Hotel NY, NY	2/11	www.ana.net	TBD
2/17	2/20	American International TOY FAIR/Kids Marketing Conference	Jacob Javits Center New York, NY	2/18	www.toy-tma.com	500 BW
2/27	3/1	Cosmetics, Toiletries, Fragrances Assoc (CTFA) Annual Meeting	Boca Raton Resort and Club Boca Raton, FL	2/25	www.ctfa.org	TBD
2/28	2/28	2008 ANA TV & Everything Video Forum	Marriot Marquis Hotel New York, NY	2/25	www.ana.net	TBD

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3/5	3/7	AAAA Media Conference and Tradeshow	Rosen Shingle Creek Hotel Orlando, FL	3/3	www.aaaa.org	200AW 200BW 900 MW
3/6	3/6	Music & Money Conference	St. Regis Hotel New York, NY	3/3	www.billboard.com	TBD
3/6	3/6	ADDY Awards	Philadelphia Museum of Art Philadelphia, PA	3/3	www.aaf.org	TBD
3/7	3/8	WICT Annual Conference	Hilton New York New York, NY	3/3	www.wict.org	TBD
3/11	3/11	Advertising Hall of Fame	Waldorf Astoria New York, NY	3/10	www.aaf.org	TBD
3/11	3/12	3 <sup>rd</sup> Annual Multicultural Media Expo	Los Angeles Convention Ctr Los Angeles, CA	3/10	www.mcmexpo.com	TBD
3/12	3/14	Audit Bureau of Circulation Board Meeting	Kiawah, SC	3/10	www.accessabc.com	TBD
3/13	3/14	AMA Final Judging – Effies		3/10	www.effie.org	TBD
3/17	3.18	GLAAD Awards	New York Marriot Marquis New York, NY	3/17	www.glaad.org	TBD
3/18	3/20	POPAI – POP Globalshop 2008	McCormick Place West Chicago, IL	3/17	www.globalshop.org	1000 BW
3/19	3/19	IAB Leadership Forum: Performance Marketing	Chicago Marriot Chicago, IL	3/17	www.iab.net	TBD
3/21	3/30	2008 NY International Auto Show	Jacob Javits Center New York, NY	3/17	www.autoshowny.com	TBD
3/27	3/27	2008 TVB Marketing Conference	Jacob Javits Center New York, NY	3/24	www.tvb.org	200 AW 200 BW 300 MW
3/30	4/2	iMedia Connections Breakthrough 08 Summit	Ranchos Las Palmas Resort Rancho Mirage, CA	3/31	www.imediaconnection.com	TBD
3/30	4/1	MPA Retail Conference 2008	Tampa Marriot Waterside Hotel Tampa, FL	3/31	www.magazine.org/retail	TBD
3/30	4/2	CTPAA FORUM 2008	Renaissance Mayflower Hotel Washington DC	3/31	www.ctpaa.org	250 MW
3/31	3/31	Billboard & Hollywood Reporter Mobile Ent. Live	Las Vegas Civic Center Las Vegas, NV	3/31	www.billboard.com	TBD
3/31	4/2	The 54 <sup>th</sup> Annual ARF Convention & Expo	Marriott Marquis New York City, NY	3/31	www.thearf.org	TBD
4/1	4/3	CTIA Wireless 2008	Las Vegas Civic Ctr Las Vegas, NV	3/31	www.ctia.org	TBD
4/5	4/6	Annual Gay and Lesbian Business and Entertainment Expo	Jacob Javits Center New York, NY	3/31		TBD
4/7	4/10	Billboard Latin Music Conference and Awards	Hard Rock Casino Seminole, FL	4/7	www.billboard.com	TBD

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4/7	4/7	Matrix Awards	New York, NY	4/7	www.matrix.nywici.org	TBD
4/7	4/9	Mirren New Business Conference	New York, NY	4/7	http://www.newbusinessconference.com/2008/	AW MW
4/8	4/9	PMA Update 2008 (Reggies)	Marriott Magnificent Mile Chicago, IL	4/7	www.pmalink.org	300 BW 300 Reggie Supp
4/10	4/12	AFCI Locations Trade Show	Santa Monica Civic Audi Santa Monica, CA	4/7	www.afci.org	TBD
4/10	4/10	Voz Latina: Marketing to Hispanics	Hard Rock Casino Seminole, FL	TBD	www.marketingtohispanics.com	TBD
4/11	4/17	NAB 2008	Las Vegas Convention Center Las Vegas, NV	4/7	www.nab.org	600 MW
4/12	4/12	GLAAD Media Awards	Hard Rock Hotel Florida	4/7	www.glaad.org	TBD
4/12	4/15	NAA NEXPO Annual Convention	Washington DC	4/14	www.naa.org	TBD
4/13	4/15	Traffic Audit Bureau Conference and Marketing Expo	Boca Raton, FL	4/14	http://www.tabonline.com	TBD
4/15	4/18	US Marketing Forum	Norwegian Dawn New York, NY	4/14	www.marketingforum.com	TBD
4/16	4/16	New York Magazine Day	Marriott Marquis Hotel New York, NY	4/14	www.theadvertisingclub.org	100 AW 100 BW 100 MW 50 E&P
4/16	4/17	KioskCom Self Service Expo	Mandalay Bay Las Vegas, NV	4/14	www.selfserviceexpo.com	TBD
4/16	4/18	AHAA Semi-Annual Meeting	Grand Hyatt San Antonio, TX	4/14	www.ahaa.org	TBD
4/16	4/19	23 <sup>rd</sup> Annual NAHP Convention	Hyatt Regency Atlanta, GA	4/14	www.nahp.org	TBD
4/17	4/17	2008 Brand Innovation Conference	Hard Rock Café New York, NY	4/14	www.ana.net	TBD
4/26	4/26	GLAAD Awards	Los Angeles, CA	4/21	www.glaad.org	TBD
4/28	4/28	2008 AAAA Management Conference	The Ritz Carlton Laguna Niguel, CA	4/28	www.aaaa.org	325 AW 75 BW 50 MW
4/30	4/30	2008 International ANDY Awards show	Skylight Studios New York, NY	4/28	www.andyawards.com	150 AW
4/30	5/2	Western Publishers Association Publishing Conference	Westin Hotel Los Angeles, CA	4/28	www.wpa.org	TBD
5/1	5/3	Toy Industry Association ToyCon	Sheraton Wild Horse Pass Phoenix, AZ	4/28	www.toycontoyshow.com	TBD
5/2	5/2	WPA Maggie Awards Banquet	Westin Hotel Los Angeles, CA	4/28	www.wpa.org	TBD

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5/4	5/7	2008 Advertising Financial Management Conference	Ritz Carlton Naples Naples, FL	5/5	www.ana.net	TBD
5/4	5/7	FMI Show	Mandalay Bay Las Vegas, NV	5/5	www.fmi.org	500 BW
5/4	5/7	ABM Spring Meeting	La Quinta Resort La Quinta, CA	5/5	Americanbusinesspress.com	50 AW 50 BW 50 MW
5/5	5/5	IAB Leadership Forum: Digital Video	Roosevelt Hotel New York, NY	5/5	www.iab.net	TBD
5/14	5/17	The 49 <sup>th</sup> Annual CLIO Festival	South Beach, FL	5/12	www.clioawards.com	300 AW
5/14	5/15	E&P and Mediaweek's Interactive Media Conference and Trade Show	Rio Las Vegas Las Vegas, NV	5/12	www.mediaweek.com	300 MW
5/14	5/17	CLIO Awards	South Beach, FL	5/12	www.clioawards.com	TBD
5/14	5/25	Cannes Film Festival	Cannes, France	5/12	www.cannesfilmfestival.com	TBD
5/14	5/18	Online Publishers Association Forum of the Future	Landmark Hotel London UK	5/12	www.opa.org	TBD
5/15	5/15	E&P and Mediaweek's 13 <sup>th</sup> Annual Eppy Awards	Rio Las Vegas Las Vegas, NV	5/12	www.editorandpublisher.com	TBD
5/18	5/20	NCTA Convention and International Expo	Ernest N. Morial Convention Ctr New Orleans, LA	5/19	www.thecableshow.org	700 MW
5/18	5/21	HOW Design Conference	Hynes Convention Center Boston, MA	5/19	www.howconference.com	TBD
5/18	5/21	iMedia Connections Agency Summit	Hyatt Regency Los Pines Austin, TX	5/19	www.imediainconnection.com	TBD
5/19	5/19	Obie Awards	NY, NY	5/19	www.oaaa.org	TBD
5/19	5/21	Streaming Media East: Business and Technology of Online Video	TBD	5/19	TBD	TBD
5/29	5/29	Cause Marketing Forum – Halo Awards	Chicago, IL	5/26	www.causemarketingforum.com	TBD
MAY	MAY	2008 NAMIC Awards Breakfast	Ernest N. Morial Convention Ctr New Orleans, LA	TBD	www.ncta.com	TBD
6/2	6/2	IAB Leadership Forum: User Generated Content	Roosevelt Hotel New York, NY	6/2	www.iab.net	TBD
6/3	6/3	2008 AICP Show	TBD	TBD	www.aicp.com	TBD
6/4	6/4	Billboard Country Music Executive Summit	Nashville, TN	6/2	www.billboard.com	TBD
6/5	6/6	POPAI Annual Conference 2008	Hyatt Regency Penns Landing Philadelphia, PA	6/2	www.popai.com	250 BW
6/8	6/10	AAF National Conference 2008	Hyatt Regency Hotel Atlanta, GA	6/9	www.aaf.org	200 AW East 100 BW 200 MW
6/9	6/11	SGMA Spring Market 2008	Sands Expo & Conv Ctr	6/9	www.sgma.com	TBD
6/10	6/12	Licensing Show 2008	Javits Center New York, NY	6/9	www.licensingshow.com	500 BW
6/11	6/13	Business Marketing Association Annual Conference	Lowes Lake Las Vegas Resort Las Vegas, NV	6/9	www.marketing.org	TBD

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6/12	6/12	ANA Masters of Integrated Marketing	NY, NY	6/9	www.ana.org	TBD
6/14	6/14	Hollywood Reporter Key Art Awards	Hyatt Century City Los Angeles, CA	6/16	www.thehollywoodreporter.com	TBD
6/15	6/21	Cannes Lions	Cannes, France	6/16	www.canneslions.com	2000 AW
6/16	6/16	George Foster Peabody Awards	The Waldorf Astoria New York, NY	6/16	www.peabody.uga.edu	TBD
6/17	6/17	BrandSmart 2008 Thought Leadership from the Edge	United Club at Soldier Field Chicago, IL	6/16	brandsmart.chicagoama.org	300 BW
6/18	6/18	Media Plan of the Year Awards	New York	6/16	www.mediaplanoftheyear.com	AW MW
6/22	6/22	NAMME Annual Conference	Chicago, IL	6/23	www.namme.org	TBD
6/23	6/26	ABC Board Meeting	TBD	6/23	www.accessabc.com	TBD
6/25	6/26	What Teens Want Hosted by Adweek, Brandweek, Mediaweek, Billboard, and The Hollywood Reporter	The Times Center	TBD	www.whatteenswant.com	250 AW 250 BW 250 MW
7/13	7/15	ANA's Marketing Accountability Conference	Ritz Carlton Laguna Niguel Laguna, CA	TBD	www.ana.net/events/conferencemtg/ MAC-JUL08	TBD
7/28	7/28	Commercial Closet Association Awards	New World Stages New York, NY	7/28	www.commercialcloset.org	TBD
7/28	7/30	Hispanic Retail 360	Fontainebleau Miami Beach Miami, FL	7/14	www.hispanicretail360.com	AW BW MW
8/6	8/9	AEJMC Event	Chicago, Illinois	8/25	www.aejmc.org	TBD
8/12	8/12	Advertising Club of New York Young Professionals Networking Social	New York, NY	8/11	www.theadvertisingclub.org	TBD
8/20	8/20	CAREOKE for the Kids- The Valerie Fund	Irving Plaza New York, NY	8/11	www.thevaleriefund.org	TBD
8/25	8/28	Democratic Convention	Denver Pepsi Center Denver, CO	8/25	www.denverconvention2008.com	TBD
9/1	9/4	Republican Convention	Xcel Energy Center Saint Paul, MN	8/25	www.gop.com	TBD
9/5	9/12	Fashion Week 2008	New York, NY	9/8	www.mbfashionweek.com	TBD
9/9	9/9	Billboard Mobile Entertainment Live!	Moscone Center San Francisco, CA	9/8	www.billboard.com	TBD
9/9	9/9	Marketer of the Year Awards	New York, NY	9/8	www.brandweek.com	AW BW MW
9/9	9/10	2nd Annual Brand Activation Using Digital Out-of-Home Media	New York, NY	9/9	www.strategyinstitute.com/090908_ ba2/dsp.php	TBD
9/10	9/12	Creative and Account Planning Conference	Beverly Hills Hilton Beverly Hills, CA	9/8	www.ahaa.org	AW BW MW
9/14	9/16	22 <sup>nd</sup> Annual NAMIC Conference	Marriott Marquis Hotel New York, NY	9/15	www.namic.com	TBD
9/16	9/18	Branded Entertainment/LA Roadshow	Hollywood, CA	TBD	www.laoffice.com	TBD

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9/17	9/17	CTM New York Blue Ribbon Breakfast	Gotham Hall New York, NY	9/15	www.ctamnewyork.com	TBD
9/17	9/19	2008 NAB Radio Show	Austin, TX	9/15	www.nab.org	500 MW
9/19	9/19	Billboard & Hollywood Reporter Hispanic Woman in Entertainment	Los Angeles, CA	TBD	www.billboardevents.com	TBD
9/22	9/23	IAB Mixx Conference and Awards	Crowne Plaza Hotel New York, NY	9/22	www.mixx-expo.com/2.8/	AW BW MW
9/22	9/25	IQPC US Hispanic Marketing Conference	Los Angeles, CA	9/22	www.iqpc.com	TBD
9/22	9/26	NY Advertising Week	New York, NY	9/22	www.advertisingweek.com	AW/BW/MW
9/23	9/25	ING Annual Conference Production All-Stars 2008	Grand Hyatt Tampa Bay	TBD	www.editorandpublisher.com	350 EP
9/23	9/25	Motivation Show	McCormick Place South Chicago, IL	9/22	www.motivationshow.com	500 BW
9/24	9/24	AAF Mosaic Awards & Forum	New York, N.Y.	9/22	www.aaf.org	AW
9/26	9/26	AAF Diversity Achievement and Mosaic Awards	NY Athletic Club New York, NY	9/22	www.aaf.org	TBD
10/1	10/1	Madison Avenue Boxing	BB Kings New York, NY	9/29	www.traderdaily.com/boxing/send_mad.html	AW
10/2	10/3	What Teens Want West Hosted by Adweek, Brandweek, Mediaweek, Billboard, and The Hollywood Reporter	Fairmont Miramar Santa Monica, CA	9/29	www.whatteenswant.com	AW BW MW
10/1	10/2	Branded Entertainment	Chicago, IL	9/29	www.brandweek.com	TBD
10/2	10/3	Focalyst Executive Program	Pier Sixty Chelsea Piers New York, NY	9/29	www.focalystforum.com/Overview/Overview.cfm	TBD
10/3	10/5	E3Expo 2008	Los Angeles, CA	10/6	www.e3expo.com	TBD
10/5	10/7	MPA American Magazine Conference	TBD	10/6	www.magazine.org	250 MW 150 BW 150 AW
10/6	10/7	Brand Manage Camp	Las Vegas, NV	10/6	www.managecamp.com/bmc2008/	BW
10/7	10/8	Excelerated Promotion Planning: Strategy in Action	Chicago, IL	10/6	www.excelerateu.net	TBD
10/9	10/9	IMC for Agencies	Chicago, IL	10/6	www.excelerateu.net	TBD
10/11	10/16	DMA National Convention 2008	McCormick Place West Chicago, IL	10/6	www.the-dma.org	TBD
10/13	10/16	Create Chaos	Orlando, Fl.	10/13	www.createchaos.com/08	TBD
10/14	10/16	Billboard Regional Mexican Music Summit	Rio Hotel Las Vegas, NV	10/13	www.billboard.com	TBD
10/14	10/16	Billboard R&B/Hip Hop Summit	Palms Hotel Las Vegas, NV	10/13	www.billboard.com	TBD

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10/14	10/15	Media & Money: The Intersection of Media, Entertainment & Wall Street Hosted by Dow Jones and the Nielsen Company	New York, NY	10/13	www.mediaweek.com	600 MW
10/15	10/16	HD World Conference and Expo	Jacob Javits Center New York, NY	10/13	www.hdworldshow.com	TBD
10/15	10/16	KioskCome Self Service Expo	Jacob Javits Center New York, NY	10/13	www.selfserviceexpo.com	TBD
10/15	10/15	Dude What's My Job: Managing Millennials in Today's Workforce	Chicago, IL	10/13	www.excelerateu.net	TBD
10/16	10/19	ANA National Conference	Ritz Carlton Grand Lakes Orlando, FL	10/13	www.ana.net	900 BW 900 MOY
10/21	10/22	Marketing to Men Executive Summit	New York, NY	TBD	www.marketingtomenconference.com	AW BW MW
10/22	10/22	Advertising Club of New York Advertising Breakfast	New York, NY	10/20	www.theadvertisingclub.org	TBD
10/22	10/24	WebbyConnect	The Ritz Carlton, Laguna Niguel Dana Point, CA	TBD	www.webbyconnect.com	TBD
10/22	10/24	Geoscape Multicultural Market Intelligence Summit	Mandarin Oriental Miami, FL	10/20	www.geoscape.com	TBD
10/24	10/26	Picture Archive Council of American Internat'l Meeting	Marriott Downtown New York, NY	10/20	www.paca.org	TBD
10/28	10/28	Blogwell	San Jose Convention Center San Jose, CA	10/27	www.gaspedal.com/blogwell	TBD
10/29	10/29	OVAB'S Digital Media Summit: Focus on Digital Out of Home	The Grand Hyatt Ballroom New York, NY	10/27	www.ovab.org	MW
10/29	11/1	ABC Board Meeting	New York, NY	10/27	www.accessabc.com	TBD
10/29	10/29	OMMA Video	Hyatt Regency Century Plaza Los Angeles, CA	10/27	www.mediapost.com	TBD
10/30	10/30	OMMA Mobile	Hyatt Regency Century Plaza Los Angeles, CA	10/27	www.mediapost.com	TBD
11/3	11/6	Ad Tech: New York	New York Hilton New York, NY	11/3	www.ad-tech.com	TBD
11/6	11/7	Billboard/THR Film and TV Conference	Beverly Hilton Los Angeles, CA	11/3	www.billboard.com	TBD
11/6	11/6	ADC Hall of Fame Benefit Gala	The Art Directors Club New York, NY	11/3	www.adcglobal.rog	TBD
11/9	11/11	CTAM Summit 2008	Hynes Convention Center Boston, MA	11/10	www.ctam.com	300 AW 300 BW 300 MW
11/9	11/13	Pack Expo	McCormick Place Chicago, IL	11/3	http://my.packexpo.com	TBD
11/10	11/10	IAB Leadership Forum: Agency Summit	Roosevelt Hotel New York, NY	11/10	www.iab.net	TBD

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11/10	11/21	Festival of Fame Speaker Events	ADC Gallery New York, NY	n/a	www.adcglobal.org	TBD
11/11	11/11	Ad Club Young Professionals Networking Social	Social Bar 2nd Floor Lounge New York, NY	11/10	www.theadvertisingclub.org	AW/BW/MW
11/12	11/12	Mediaweek Media All-Stars	The Waldorf Astoria New York, NY	11/10	www.mediaweek.com	600 MW
11/12	11/13	Billboard Touring Conference	Roosevelt Hotel New York, NY	11/10	www.billboard.com	TBD
11/14	11/16	Indie Film Conference	Boston, MA	11/10	www.rcifc.com	TBD
11/16	11/16	ANA Multicultural Marketing Conference – MYM Marketer of the Year	Boca Raton, FL	11/10	www.ana.net	TBD
11/17	11/17	American Business Media Top Management Meeting	Chicago, IL	11/17	www.abm.org	TBD
11/18	11/18	Advertising Hall of Achievement	Cipriani 42nd Street New York, NY	11/10	www.aaf.org	500 AW
11/18	11/19	Brand Couture Congress	Suntec, Singapore	11/17	www.brandcouturecongress.com	TBD
11/19	11/19	Ad Club Diversity Breakfast	The Yale Club New York, NY	11/17	www.theadvertisingclub.org	AW/BW/MW
11/20	11/20	24 <sup>th</sup> Annual WICT Foundation Benefit Gala	Grand Hyatt Washington, DC	11/17	www.wict.org	TBD
12/5	12/5	Hollywood Reporter Women in Entertainment	Beverly Hills Los Angeles, CA	TBD	www.thehollywoodreporter.com	TBD
12/7	12/10	iMedia Agency Summit 2008	La Quinta Resort La Quinta, CA	12/1	www.imediaconnection.com	TBD
12/8	12/12	10th Search Engine Strategies Chicago Conf & Expo	Chicago Hilton Chicago, IL	12/1	www.searchenginestrategies.com/chicago/	TBD
12/11	12/11	Ad Club Outdoor Advertising Event	New York Athletic Club New York, NY	12/1	www.theadvertisingclub.org	AW/BW/MW