

Start Date	End Date	Conference/Event Name	Location	Website	Issue Date	Bonus Distribution
1/7	1/10	2010 International CES	Las Vegas Convention Center/Las Vegas Hilton Sands Expo and Convention Center/The Venetian Las Vegas, NV	www.cesweb.org	1/4	TBD
1/10	1/13	National Retail Federation 99th Annual Convention & Expo	Jacob Javits Center New York, NY	www.nrf.org	1/11	TBD
1/11	1/15	PPAI Expo	Las Vegas, NV	www.ppai.org	1/11	TBD
1/11	1/24	North American International Auto Show	COBO Center Detroit, MI	www.naias.com	1/11	TBD
1/21	1/22	POPai - Market Smart 2010	The Palms Hotel - Miami, FL	www.popai.com	1/18	TBD
1/22	1/23	Kellogg Management Conference	Chicago, IL	www.kellogg.northwestern.edu/marketingconference	1/18	TBD
1/23	1/23	Screen Actors Guild Awards	Los Angeles, CA	www.sagawards.org	1/18	TBD
1/25	1/27	NATPE 2010 Conference & Exhibition	Mandalay Bay Resort Las Vegas, NV	www.natpe.org	1/15	500 AW/BW/MW
1/30	1/30	The 62nd Annual Directors Guild of America Awards	Hyatt Regency Century Plaza Hotel Los Angeles, CA	www.dga.org	1/25	TBD
2/1	2/3	ERA Great Ideas Summit	Hilton New Orleans Riverside New Orleans, LA	www.eragreatideas.org	2/1	TBD
2/1	2/3	National Sports Forum	Baltimore, MD	http://sports-forum.com/2010nsf/	2/1	TBD
2/1	2/3	Email Evolution Conference 2010	Eden Roc Hotel, Miami, FL	www.the-dma.org	2/1	TBD
2/2	2/4	AAF Most Promising Minority Students	New York Athletic Club - NYC, NY	www.aaf.org	2/1	TBD
2/4	2/4	DMA Circulation Day	NYC, NY	www.the-dma.org	2/1	TBD
2/7	2/7	Superbowl 2010	Raymond James Stadium Tampa, FL	www.nfl.com	2/8	TBD

2/7	2/10	iMedia Connections Brand Summit	JW Marriott - Las Vegas, NV	www.imediaconnection.com	2/8	TBD
2/9	2/13	MACWorld Conference and Expo	Moscone Center San Francisco, CA	www.macworldexpo.com	2/8	TBD
2/11	2/11	ANA TV and Everthing Video Forum	NYC, NY	www.ana.net	2/8	TBD
2/11	2/18	Fashion Week 2010 - Fall Collections	New York, NY	www.mbfashionweek.com	2/8	TBD
2/13	2/15	NADA (National Auto Dealers Assoc)	Orlando, FL	www.nada.org	2/8	TBD
2/14	2/19	Toy Fair 2010	Jacob Javits Center New York, NY	www.toyassociation.org	2/15	500 BW
2/21	2/23	2010 IAB Annual Leadership Conference	Carlsbad, CA	www.iab.net	2/22	TBD
2/22	2/25	Online Marketing Summit	Paradise Point Resort - San Diego, CA	www.onlinemarketingsummit.com	2/22	TBD
2/23	2/25	Personal Care Products Council Annual Meeting	Boca Raton Resort and Club Boca Raton, FL	www.ctfa.org	2/22	TBD
2/27	2/27	ADDY Awards	Skirwin Center - Oklahoma City, OK	www.addyawards.com	2/22	TBD
2/28	3/3	4As Transformation 2010	Hilton San Francisco Union, SF, CA	www.aaaa.org	3/1	TBD
3/2	3/4	Retail Innovation and Marketing Conference	Westin St. Francis, San Francisco, CA	www.rama-nrf.org	3/1	TBD
3/2	3/4	Search Engine Marketing Expo	Santa Clara, CA	http://searchmarketingexpo.com/	3/1	TBD
3/4	3/4	9th Annual Billboard Music & Money Symposium	St. Regis Hotel New York, NY	www.billboardevents.com	3/1	TBD
3/10	3/13	PMA Annual Integrated Marketing Conference (Reggie Awards)	Fairmont Hotel Chicago, IL	www.pmalink.org	3/8	300 BW/Reggie Supp
3/10	3/12	POPAI – POP Globalshop 2010	Sands Expo Las Vegas, NV	www.globalshop.org	3/8	1000 BW
3/11	3/14	24rd Annual NAHP Convention	McAllen Convention Center McAllen, Texas	www.nahp.org	3/8	TBD

3/13	3/13	GLAAD Media Awards	Marriott Marquis New York, NY	www.glaad.org	3/8	TBD
3/17	3/17	2010 Advertising Law & Public Policy Conference	Washington DC	www.ana.net	3/15	TBD
3/18	3/18	MPA's The e-Reading Revolution	Sheraton Hotel - NYC	www.magazine.org	3/15	TBD
3/21	3/24	IEG's 27th Annual Sponsorship Conference	Chicago Hilton Chicago, IL	www.IEG2010.com	3/22	
3/21	3/24	iMedia Connections Breakthrough 10 Summit	Coconut Point, FL	www.imediaconnection.com	3/22	TBD
3/21	3/23	Successful Meetings Conference	NYC, NY	www.successfulmeetings.com	3/22	TBD
3/22	3/24	Re:Think 2010 ARF Annual Convention	Marriott Marquis Times Square New York, NY	www.thearf.org	3/22	TBD
3/22	3/25	CTIA Wireless 2010	Las Vegas Convention Center - Las Vegas, NV	www.ctia.org	3/22	TBD
3/24	3/26	Custom Content Conference 2010	Hutton Hotel - Nashville, TN	www.custompublishingcouncil.com	3/22	TBD
3/26	3/26	Advertising Hall of Fame 2010	NYC, NY	www.aaf.org	3/22	500 AW
April 2010	April 2010	2010 International ANDY Awards show	New York, NY	www.andyawards.com		150 AW
April 2010	April 2010	Strategy Institute's Digital Media Measurement and Pricing Summit	NYC, NY	www.strategyinstitute.com	4/5	TBD
4/2	4/10	2010 NY International Auto Show	Jacob Javits Center New York, NY	www.autoshowny.com	4/5	TBD
4/10	4/15	RAB 2010	Las Vegas Convention Center - Las Vegas, NV	www.rab.com	4/5	TBD
4/10	4/15	NAB Show 2010	Las Vegas Convention Center - Las Vegas, NV	www.nab.org	4/5	TBD
4/11	4/14	2010 Media Xchange	Orlando, FL	www.naa.org	4/12	TBD
4/12	4/14	Mirren New Business Conference	NYC, NY	www.newbusinessconference.com	4/12	AW MW
4/13	4/13	AWNY Awards 2010	New York Hilton - NYC, NY	www.awny.org/events	4/12	AW

4/14	4/15	KioskCom Self Service Expo	Mandalay Bay Con. Center Las Vegas, NV	www.selfserviceexpo.com	4/12	TBD
4/17	4/17	GLAAD Media Awards	Hyatt Regency Century Plaza Hotel Los Angeles, CA	www.glaad.org	4/12	TBD
4/19	4/19	Matrix Awards	Waldorf=Astoria - NYC, NY	www.matrix.nywici.org	4/19	TBD
4/19	4/21	Ad Tech Conference	Moscone Center North - San Francisco, CA	www.ad-tech.com	4/19	TBD
4/21	4/22	What Teens Want Hosted by Adweek, Brandweek, Mediaweek, Billboard, and The Hollywood Reporter	New York, NY	www.whatteenswant.com	4/19	250 AW/BW/MW
4/25	4/25	2010 Advertising Financial Management Conference	Boca Raton, FL	www.ana.net	4/19	TBD
4/25	4/26	MPA-IMAG Independent Magazine Conference	Mandarin Oriental Hotel - NYC	www.magazine.org	4/26	TBD
4/26	4/29	Billboard Latin Music Conference and Awards	Puerto Rico	www.billboardevents.com	4/26	TBD
4/25	4/27	The Marketing Forum	Doral Resort - Miami, FL	www.marketingforum.com	4/26	TBD
4/29	4/30	M2W Conference	Chicago, IL	www.m2w.biz	4/26	TBD
5/2	5/2	OAAA Conference	Marriott Desert Ridge - Phoenix, AZ	www.oaaa.org	4/26	TBD
5/4	5/4	2010 Obie Awards	Marriott Desert Ridge - Phoenix, AZ	www.oaaa.org	4/26	TBD
5/6	5/7	PRSA Digital Impact Conference	NYC, NY	www.prsa.org	5/3	TBD
5/11	5/13	E&P and Mediaweek's Interactive Media Conference and Trade Show	TBA	www.interactivemediaconference.com	5/3	300 MW
5/10	5/11	WICT Leadership Conference	Los Angeles, CA	www.ncta.com	5/10	TBD
5/10	5/12	Streaming Media East	New York Hilton - NYC, NY	www.streamingmedia.com	5/10	TBD
5/10	5/13	FMI Show	Mandalay Bay Hotel - Las Vegas, NV	www.fmi.org	5/10	500 BW
5/11	5/13	NCTA Convention and International Expo	Los Angeles, CA	www.thecableshow.org	5/10	700 MW

5/12	5/14	CTAM Conference 2010	JW Marriott - Los Angeles, CA	www.ncta.com	5/10	TBD
5/13	5/13	2010 NAMIC Awards Breakfast	TBA	www.namic.com	5/10	TBD
5/12	5/23	Cannes Film Festival	Cannes, France	www.festival-cannes.com	5/10	TBD
5/16	5/19	iMedia Connections Agency Summit	Austin, TX	www.imediainconnection.com	5/10	TBD
5/17	5/17	George Foster Peabody Awards	TBD	www.peabody.uga.edu	5/17	TBD
5/19	5/19	2010 Brand Conference	NYC, NY	www.ana.net	5/17	TBD
5/20	5/20	CLIO New York	NYC, NY	www.clioawards.com	5/17	300 AW
5/24	5/26	ACCM Conference	Gaylord Palms Hotel - Orlando, FL	www.accmshow.com	5/24	TBD
5/26	5/26	CLIO Berlin	Berlin, Germany	www.clioawards.com	5/24	TBD
6/3	6/4	Music & Advertising (AW and Billboard)	TBA	www.nielsenevents.com	5/31	TBD
6/5	6/5	GLAAD Media Awards	Westin St. Francis, San Francisco, CA	www.glaad.org	5/31	TBD
6/7	6/10	iMedia Connections Brand Summit	The Broadmoor Colorado Springs, CO	www.imediainconnection.com	6/7	TBD
6/7	6/14	Internet Week 2010	NYC, NY	www.internetweekny.com	6/7	TBD
6/8	6/8	The Webby's 2010	Cipriani's Wall Street, NYC	www.internetweekny.com	6/7	TBD
6/8	6/8	2010 Effie Awards	Cipriani's, NYC	www.effie.org	6/7	TBD
6/8	6/9	Search Engine Marketing Expo	Seattle, WA	www.searchmarketingexpo.com	6/7	TBD
6/8	6/10	Licensing Show 2010	Mandalay Bay Con. Center Las Vegas, NV	www.licensingshow.com	6/7	500 BW
6/10	6/12	AAF National Conference 2010	Hilton Bonnet Creek & Waldorf=Astoria - Orlando, FL	www.aaf.org	6/7	200 AW /100 BW/200 MW

6/14	6/16	DM Days 2010	NYC, NY	www.the-dma.org	6/14	TBD
6/15	6/16	ARF's Audience Measurement 5.0	Marriott Marquis Hotel - NYC, NY	www.thearf.org	6/14	TBD
6/15	6/17	E3Expo 2010	Los Angeles Convention Center Los Angeles, CA	www.e3expo.com	6/14	TBD
6/16	6/16	Mediaweek's Media Plan of the Year Awards	NYC, NY	www.mediaplanoftheyear.com	6/14	AW/MW
6/20	6/26	Cannes Lions	Cannes, France	www.canneslions.com	6/21	2000 AW
6/23	6/24	Gay & Lesbian Consumers (AdweekMedia)	TBA	www.nielsenevents.com	6/21	TBD
8/4	8/7	AEJMC 2010 Convention	Sheraton Denver Downtown Hotel - Denver, CO	www.aejmc.org	7/26	TBD
8/8	8/10	Hispanic Retail 360	Scottsdale, AZ	www.hispanicretail360.com	8/9	AW
9/15	9/15	Brandweek's Marketer of the Year Awards	New York, NY	www.brandweek.com	9/13	BW
9/21	9/23	ERA 2010 D2C	The Wynn - Las Vegas, NV	www.era.com	9/20	TBD
Sept 2010	Sept 2010	2010 NAB Radio Show	TBA	www.nab.org		500 MW
Sept 2010	Sept 2010	AAF Mosaic Awards & Forum	TBD	www.aaf.org		AW
Sept 2010	Sept 2010	AAF Diversity Achievement and Mosaic Awards	TBD	www.aaf.org		TBD
9/27	9/28	2010 IAB Mixx Conference and Expo	Crowne Plaza Hotel - NYC, NY	www.iab.net	9/27	TBD
9/27	10/1	NY Advertising Week	New York, NY	www.advertisingweek.com	9/27	TBD
10/3	10/5	MPA American Magazine Conference	NYC, NY	www.magazine.org	10/4	MW
Oct 2010	Oct 2010	Billboard Moble Live	TBA	www.billboardevents.com	10/4	TBD
10/6	10/7	Social Media Strategies Conference (AWM, BB, THR)	TBA	www.socialmediastrategiesconference.com	10/4	TBD

10/9	10/9	DMA National Convention 2010	San Francisco, CA	www.the-dma.org	10/4	TBD
10/12	10/14	Motivation Show 2010	McCormick Place Chicago, IL	www.motivationshow.com	10/11	500 BW
10/13	10/16	Masters of Marketing Conference 2010	Orlando, FL	www.ana.net	10/11	TBD
10/13	10/14	HD World Conference and Expo	Javitz Convention Center New York, NY	www.hdworldshow.com	10/11	TBD
10/15	10/15	Pack Expo	McCormick Place Chicago, IL	http://my.packexpo.com	10/11	TBD
10/17	10/19	CTAM Summit 2010	New Orleans, LA	www.ctam.com	10/18	300 AW
10/19	10/19	Mediaweek's Media All-Stars	NYC, NY	www.mediaall-stars.com	10/18	MW
Oct 2010	Oct 2010	24th Annual NAMIC Conference	TBA	www.namic.com		TBD
Oct 2010	Oct 2010	OVAB Summit 2010	TBA	www.ovab.org	10/15	TBD
10/27	10/28	Marketing to Moms Conference	Chicago, IL	www.m2moms.com	10/25	TBD
10/27	10/28	What Teens Want Hosted by Adweek, Brandweek, Mediaweek, Billboard, and The Hollywood Reporter	Chicago, IL	www.whatteenswant.com	10/25	TBD
11/1	11/1	IAB Ad Operations Summit	Roosevelt Hotel - NYC, NY	www.iab.net	11/1	TBD
11/3	11/5	Ad Tech: New York	Javitz Convention Center New York, NY	www.ad-tech.com	11/1	TBD
11/7	11/9	ANA Multicultural Marketing Conference	Miami Beach, FL	www.ana.net	11/8	TBD
11/12	11/12	CLIO Healthcare Awards	TBA	www.cliohealthcareawards.com	11/8	TBD